

Our Products and Services

WE CONSULT	WE CRAFT	WE FACILITATE	WE AUDIT	WE DO HEALTH CHECKS
<p>We consult on:</p> <ul style="list-style-type: none"> Organisational, operational and project conversations Integrated marketing and communications Individual and long-term projects and programmes <p><i>We form long-term partnerships with our customers</i></p> <p><i>We offer outsourced marketing and communications solutions</i></p>	<p>We develop and create:</p> <ul style="list-style-type: none"> Stakeholder value chains Organisational conversations maps Functionalities Capabilities Programmes Campaigns Approaches Models Strategies Plans Organisational communications Operational and project communications Message Maps Methodologies Policies Governance Practical training tools, guides and workshops 	<p>We facilitate:</p> <ul style="list-style-type: none"> Strategy and planning sessions and workshops Thinking processes and methodologies Training interventions and workshops We facilitate and partner on the implementation of models, methodologies, strategies and plans 	<p>We conduct full and mini audits on stakeholder, marketing and/or communications:</p> <ul style="list-style-type: none"> Environments Strategies Functions Roles Systems Value (ROI) Marketing Mix Promotional Mix Marketing communications mix Integrated marketing and communications Structures Processes Channels Execution Governance Measurements and controls 	<p>We conduct health checks to review current stakeholder, marketing and/or communications practices of the organisation to see how healthy they are compared to best practices</p> <p>We then make applicable recommendations regarding good and bad stakeholder, marketing and communication habits</p>

“We identify and map relationships from the company value chain or strategy, delving into the DNA of the business.”



Our Key Specialities

- Stakeholder value chains, engagement models and plans
- Organisational conversations maps
- Stakeholder and organisational conversations and touch point models and plans
- Integrated marketing and communications approaches, methodologies, strategies and plans
- Change communication approaches, processes, strategies, plans and campaigns
- Operational and project communications
- Integrated message maps
- Brand ambassador and experience models, plans, initiatives and campaigns